

## **Creating, sharing, and exhibiting content for botanic gardens**

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The Oak Spring Garden Foundation (OSGF) is a private operating foundation based in northern Virginia, USA, on the estate of the late Rachel ‘Bunny’ Lambert Mellon, which includes an exquisite garden, as well as an exceptional library focused on the history of plant science, plant exploration, and the development of gardens and landscape design. OSGF is dedicated to inspiring and facilitating scholarship and public dialogue on the uses, history, and future of plants, including their importance for human well-being, and in the culture of gardens and landscapes. Given its rural location and its small number of visitors, OSGF continues to explore creative mechanisms to expand its reach and increase the public benefits it provides. This talk will review those efforts, highlighting especially the development of high-quality, content-rich, online exhibits. These exhibits are designed to be shared through multiple downloads by remote users. The goal is to allow the online exhibit to be readily transformed into a physical exhibit, in a variety of formats, for engaging local audiences. Experience has shown that these exhibits have the greatest impact, and are most successful, if they are created through partnerships for specific audiences and user groups. The possibility of developing such exhibits to serve multiple users in the botanic garden community will be discussed.